

Eco Awareness

Our Model

Our vertically integrated business model allows us more flexibility, helps reduce our carbon footprint, and allows for a faster turnaround time than most in the market. From design, printing, finishing, and fulfillment, we do everything in-house, without outsourcing.

Distribution & Fulfillment

Over the years, we have developed strategies without LTL freight carriers and UPS & FedEx to route packages in the best way to reduce carbon emissions. We recently purchased a PackSize on-demand packaging machine which helps us reduce the size, weight, and waste of our packaging our client's products. This new on-demand system saves money and packaging resources, making transportation more efficient.

Recycling

In our recycling efforts, we strive to be as efficient as possible. That efficiency begins by creating as little waste as we can. Scrap materials are collected from each department and recycled daily. Everything from office paper, plastic, wooden pallets, metal, film, cardboard, and e-waste reduces our impact on landfills. Our recycling policies have been implemented for over 35 years, resulting in hundreds of thousands of pounds of waste diverted from landfills.

In 2022 alone, we recycled:

- Vinyl & Styrene – **87,005 lbs**
- Paper – **20,140 lbs**
- Corrugated Fiberboard – **72,609 lbs**
- Metal – **2,855 lbs**

Efficiency

Our newest building was built to the most up-to-date and highest energy-efficient standards. Everything from high-efficiency LED light fixtures, an insulated roof, restroom fixtures, HVAC, and drought-sensitive greenery have been installed. We have also found substantial energy savings with the improved efficiency of our industrial air compressors and our water recycling power washer installed in our screen department, saving thousands of gallons of water a year. We are constantly below AQMD air quality compliance with UV and Eco Solvent inks. Working closely with SCE, we have installed timers throughout the building that shut off designated power grids during peak hours.

Material Sourcing

We always seek more ecologically sound materials, processes, and services. We work closely with our vendors to offer clients a full array of print materials that are environmentally sound for our environment. Please review our Sustainable Materials Resource guide for a complete list of Eco products.

Certification

