



**COYLE**  
reproductions, inc.



## G7 Master Printer

### Coyle G7 Master Printer

Since 2008, Coyle has been a G7 Master Printer making it among the first in the US to meet the highest color standards from proof to print.

Coyle, a leading large format screen and digital printer, has been named a G7 Master Printer by IDEAlliance. This non-profit organization develops specifications and best practices to improve the speed and efficiency of information across the media supply chain.

Achieving G7 Master Printer status means that Coyle staff, equipment, and systems have passed the rigorous testing required to manage the neutral gray scale, which ultimately can improve print quality and consistency, shorten makeready time and reduce material and ink costs.

G7 takes our processes and print controls to international standards and enables us to produce repeatable, consistent colors and images that reflect the best color management available today in less time.

### Global Standards

Based upon the International Standards Organization (ISO) printing standards, G7 employs new technologies that calibrate printing presses and proofing systems to give operators better control of the visual appearance of how an image looks to the human eye. G7 is named for its gray ("G") scale calibration technique, the backbone of color, and the seven ISO ink color required as the basis for good printing.

### Good News For You

G7 solves a common problem for print buyers; getting consistent color quality regardless of the technology, printer, or location. As a G7 Master, Coyle can cost-effectively produce color proofs easily matched by other G7 Masters, making files portable and interchangeable.

### About Coyle

Founded in 1964, Coyle occupies a new state-of-the-art workspace featuring the latest screen printing and digital imaging platforms and pre-press, die-cutting, finishing, and fulfillment operations. The company encourages plant tours "to appreciate the physical resources and production capacity ready to serve you."



**IDEAlliance**  
Proof-to-Print Process™

